

PATRICK BOROIAN JOINS LNK PARTNERS

WHITE PLAINS, NY, JANUARY 15, 2013 — LNK Partners, a private equity firm focused on the consumer/retail sector, today announced that Patrick J. Boroian has joined the firm as a Partner focused on business development.

Pat has more than 20 years of private equity investment experience. Prior to joining LNK, Pat spent more than 10 years as a Partner at Brockway Moran & Partners, where he led the firm's business development activities.

Before joining Brockway Moran, he served as a General Partner at Donaldson, Lufkin & Jenrette's venture capital affiliate, the Sprout Group, and as a Managing Director at DLJ Merchant Banking Partners.

Pat started his private equity career at Odyssey Partners where he served as head of business development. He also spent eight years in domestic and international franchise development and consulting, mostly with consumer and retail businesses.

Pat previously served on the Board of Directors of Air Medical Group Holdings and Skolniks Bagel Bakery. He received a Bachelor of Science in Business from Miami University and an MBA from DePaul University.

For more information on LNK Partners and their investment professionals, please visit www.LNKpartners.com.

About LNK Partners

LNK Partners is a private equity firm focused on backing strong management teams who are building outstanding consumer and retail businesses. LNK's current portfolio includes its investment in Au Bon Pain, Natural Food Holdings (Niman Ranch), and Beachbody. Prior investments have included supporting PVH's acquisition of Tommy Hilfiger, and Ariat. LNK's partners have extensive experience successfully investing in, operating, or serving on the boards of many leading consumer and retail businesses, including Staples, Quaker Oats, Pepsi, Gatorade, Panera Bread, and Levi Strauss.

LNK also is distinguished by the high degree of flexibility in the type, structure and size of its investments, and its willingness to be a minority or majority shareholder. LNK invests in a broad range of investment types, including growth capital, buyouts and recapitalizations. LNK typically invests up to \$150 million per transaction.

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