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Investment Focus

Industry Segments

LNK Partners focuses on consumer and retail companies, with particular interest in the following subsectors:

Consumer Products and Services

Including but not limited to:

- Apparel and Footwear
- Beauty and Personal Care
- Food and Beverage
- Health and Wellness
- Household Products
- Pet
- Recreation and Leisure

Restaurants

- Company-Owned and Operated
- Franchisors
- Franchisees

Retailers

Including but not limited to:

- Automotive
- Convenience Stores, Drug Stores, and Grocery
- Direct Marketing
- Discount and Extreme Value Stores
- Health and Fitness
- Home Furnishings

Target Investment Size (Equity)

- \$50 million to \$150 million
- Can secure co-investors for amounts above \$150 million

Type of Investment

- Highly flexible in type and structure
- Minority (~50% of LNK's investments have been minority)
- Majority/Control
- PIPEs

Desired Characteristics

- EBITDA \$15 million to \$100+ million
- Differentiated and sustainable consumer value proposition
- Proven economics
- Successful businesses, no turnarounds

Management

- Proven management
- Seeking best partner
- Highly committed to future growth
- Interested in conservative capitalization
- LNK will selectively consider opportunities that require management transition

ABOUT LNK PARTNERS

LNK Partners is a private equity firm focused on backing strong management teams who are building outstanding consumer and retail businesses. LNK's team combines extensive investing and operating experience in the sector with a broad network of senior industry executives, including over 100 individuals who have personally invested in LNK's funds or portfolio companies.

To learn more, please contact our investment team:

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