

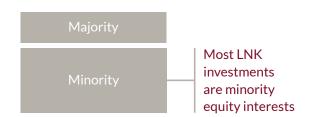
# Criteria

# TARGET INVESTMENT SIZE (EQUITY)

\$50 million \$200 million

LNK can secure co-investors for amounts above \$200 million

## HIGHLY FLEXIBLE IN TYPE AND STRUCTURE



### **INDUSTRY SEGMENTS**

LNK Partners focuses on all types of consumer and retail companies, including the following subsectors:

## **Consumer Products and Services**

Including but not limited to:
Apparel and Footwear
Beauty and Personal Care
Food and Beverage
Health and Wellness
Household Products
Pet
Recreation and Leisure
Restaurants

#### Retail

Including but not limited to:
Automotive
Convenience Stores, Drug Stores, and Grocery
Direct Marketing
Discount and Extreme Value Stores
Health and Fitness
Home Furnishings

#### **DESIRED CHARACTERISTICS**

EBITDA \$15 million to \$100+ million

Differentiated and sustainable consumer value proposition

Proven economics

Successful businesses, no turnarounds

#### **MANAGEMENT**

Proven management
Seeking best partner
Highly committed to future growth
Interested in conservative capitalization
LNK will selectively consider opportunities that require management transition

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