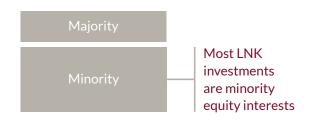


Criteria

TARGET INVESTMENT SIZE (EQUITY)

HIGHLY FLEXIBLE IN TYPE AND STRUCTURE





INDUSTRY SEGMENTS

LNK Partners focuses on all types of consumer and retail companies, including the following subsectors:

Consumer Products and Services

Including but not limited to:
Apparel and Footwear
Beauty and Personal Care
Food and Beverage
Health and Wellness
Household Products
Pet
Recreation and Leisure

Retail

Including but not limited to:
Automotive
Convenience Stores, Drug Stores, and Grocery
Direct Marketing
Discount and Extreme Value Stores
Health and Fitness
Home Furnishings

DESIRED CHARACTERISTICS

Restaurants

EBITDA \$15 million to \$100+ million

Differentiated and sustainable consumer value proposition

Proven economics

Successful businesses, no turnarounds

MANAGEMENT

Proven management
Seeking best partner
Highly committed to future growth
Interested in conservative capitalization
LNK will selectively consider opportunities
that require management transition

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